C1750-1

The Fifth Estate

RADIO TELEVISION CABLE SATELLITE

Broadcasting May 26

55th Year 1986
LORIMAR-TELEPICTURES
STILL ON A ROLL

BETHESDA MD 20814
**SAMPLE
4520 EAST-WEST HWY
CONGRESSNL INFO SRV
SRI ACQ
20814SRI AT850I ZWZ

Broadcasting ↯ May 26

Lorimar-Telepictures buys seven KKR TV stations for $1.85 billion
CBS affiliates coverage

BIG BUY □ Lorimar-Telepictures purchases seven television stations from Kohlberg, Kravis, Roberts & Co. for $1.85 billion. Move makes program producer and syndicator 10th largest group television operator. **PAGE 35.**

PREPARING PAPERS □ CIA director William Casey asks Justice Department to prosecute NBC over news report dealing with U.S. intelligence activities. **PAGE 37.**

METER POSTPONEMENT □ Nielsen delays full introduction of people meter rating service, choosing to retain diary/meter method for 86-87 season. **PAGE 38.**

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AFFILIATE CONFAB □ CBS affiliates hear network representatives say they are not sitting still after their second-place finish in the 1985-86 prime time ratings race. Wyman, Leahy, Jones, Jankowski, Malara, Grant, LeMasters and Poltrack among those addressing audience. **PAGE 52.**

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YEAR EARLY □ Embassy will place *Silver Spoons*, with 24 new episodes, into syndication in 1986, one earlier year than previously announced. **PAGE 55.**

LOBBYING CRITIQUE □ NBC's Grant Tinker says MPAA president Jack Valenti should remove himself from debate between networks and production community over costs, production arrangements. **PAGE 56.**

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RIGHT HAND MAN □ Terence McGuirk has gained the trust of Ted Turner and a position of authority at TBS. **PAGE 95.**

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confirmed that NBC and ABC are continuing to negotiate—both separately and together—with producers on the cost containment issue and that "progress has been made."

The speech recalled a strongly worded address to members of the Academy of Television Arts and Sciences three years ago during which Tinker argued in favor of a relaxation of the FCC's financial interest and syndication rules that would allow network profit participation in the syndication of prime time programing. Tinker conceded that his credibility may have been questioned at that time because of his network status, but he asked last week that producers evaluate his remarks with the knowledge that he will soon join their ranks.

"Not so long after the GE/RCA marriage is consummated, I'll work out an orderly exit," he explained. "My thought is to get back into the production business, in some modest fashion not too different from the way I was in it before."

On the subject of television in general, Tinker contended that "on balance and on average, television programs today are the best they've ever been. We should not be misled into thinking otherwise by the incessant negative chorus of criticism which largely address our lesser efforts . . . The level of our programing work is high. I think it can go still higher." □

Ad agencies review the fall schedules

With all three television network schedules assembled (BROADCASTING, May 19), advertising agency executives gave ABC high marks for its moves to rebuild its prime time slate. Preliminary analyses of the lineups were offered with the understanding that the executives would not be identified, to protect their bargaining positions in the upfront advertising market.

Based on clips and what they had seen at the networks' May screenings in Los Angeles, the agency officials cited ABC's *Sledgehammer*, a parody of the macho cop often seen on television and in the movies, and that network's *Head of the Class*, starring Howard Hessman as a teacher of gifted students, as possible ratings winners. Although it was mentioned as promising, *Sledgehammer* was also said to be a "wild card" in the ABC schedule.

NBC's most promising new entries were said to be *Ben Matlock*, starring Andy Griffith, and Stephen Bochco's *L.A. Law*. *ALF* was mentioned as NBC's wild card, both by the agency executives and Brandon Tartikoff, president of NBC Entertainment. Following the presentation of the NBC schedule on May 15, a number of the agency executives had praise for the network's move of *Miami Vice* from 10-11 p.m., to 9-10 p.m., opposite CBS's *Dallas*. "Both shows can exist comfortably during that time period," said one agency executive, citing their different demographic appeals. *Dallas* skews primarily to an older audience, while *Miami Vice* skews younger.

Reaction to the CBS schedule was a bit more subdued. According to more than one observer, a number of older series that CBS moved to new time periods were poor candidates for moves. And CBS's retention of some older series, such as *Magnum P.I.* and *Simon and Simon*, "tells us that development was bad," said Jon Murray, assistant director of programing services at the rep firm, Harrington, Righter & Parsons. HRP represents an all-affiliate lineup of stations for national advertising sales.

Not all of the executives to whom BROADCASTING spoke had seen all of the network pilots; indeed, pilots have not been produced for all of the recently scheduled shows. The introduction of two news programs in the prime time schedules—*1986* on NBC and *Our World* on ABC—was greeted enthusiastically from a cost standpoint by the executives. Even if the shows do not score big ratings, they said, advertising rates will be cheaper and could produce efficient buys. □

NBC flies highest despite slightly clipped 'Wings'

Even with a less-than-spectacular performance from its two-part, five-hour mini-series, *On Wings of Eagles*, NBC captured week four (May 12-18) of the post-season prime time ratings race with a 15.3 rating, 26 share. CBS was second with a 14.5/25 and ABC was third with a 13/22. A year earlier, CBS won the week with a 15.5/26, with NBC finishing second with a 14.3/24 and ABC third with a 13.2/22. The level of homes using television (HUT) for the week averaged 58.7%, down from last year's 59.4%. The *CBS Evening News* was first in the weekday news race by a full rating point for the week ended May 16, with an average 11.8/24, ahead of NBC's 10.8/23 and ABC's 9.9/20.

Part I of *Wings*, which aired Sunday, May 18, from 8 p.m. to 11 p.m. on NBC was expected to be in the top-10 ranked programs for the week. It ended up the 20th-ranked show, with a 17.0/28, soundly beaten by an original made-for on CBS, *Stagecoach*, which averaged a 22.5/36 at 9-11 p.m., and its lead-in, an original episode of *Murder, She Wrote*, which averaged a 21.7/36. Those two shows were the fifth- and sixth-ranked programs for the week. An original made-for on ABC that evening, *Brotherhood of Justice*, aired from 9 to 11 p.m. and averaged a 11.3/21, making the special the 39th-ranked program of the week.

NBC chalked up strong performances on Thursday (May 15) and Saturday (May 17), as it did throughout the season, and coupled those with a solid win on Monday (May 12), when it aired a three-hour special honoring itself, *NBC's 60th Anniversary Celebration*. The special averaged an 18.2/29 and was the 16th-ranked program for the week.

ABC won Tuesday (May 13) and Wednesday (May 14) where it has been strong all season. In addition to Sunday, May 18, CBS took Friday, May 16. The win was anchored with a solid rating performance by the season-ending *Dallas* cliff-hanger, featuring the return to the program of Patrick Duffy as Bobby Ewing. *Dallas* that night averaged a 24.9/42, the third-ranked program of the week. A rerun of the theatrical movie, "Poltergeist," on ABC, averaged a 9.2/16. NBC was able to build audience throughout the night, peaking from 10 to 11 p.m. with a 17.7/30 for a *Miami Vice* rerun, giving it second place for the evening.

Rank	Show	Network	Rating/Share
1.	The Cosby Show	NBC	31.8/64
2.	Family Ties	NBC	29.1/47
3.	Dallas	CBS	24.9/42
4.	Cheers	NBC	24.4/37
5.	Stagecoach	CBS	22.5/36
6.	Murder, She Wrote	CBS	21.7/36
7.	Night Court	NBC	21.6/33
8.	60 Minutes	CBS	20.8/41
9.	Dynasty	ABC	20.5/32
10.	Knots Landing	CBS	20.0/33
11.	Moonlighting	ABC	19.3/30
12.	Hotel	ABC	18.8/33
13.	Who's the Boss	ABC	18.8/33
14.	Falcon Crest	CBS	18.8/32
15.	Growing Pains	ABC	18.8/31
16.	NBC's 60th Anniversary	NBC	18.2/29
17.	Miami Vice	NBC	17.7/30
18.	Convicted	ABC	17.4/27
19.	Golden Girls	NBC	17.3/33
20.	On Wings of Eagles, pt. 1	NBC	17.0/28
21.	227	NBC	16.2/30
22.	Highway to Heaven	NBC	15.5/26
23.	Stingray	NBC	14.9/25
24.	MacGyver	ABC	14.7/26
25.	Newhart	CBS	14.7/23
26.	Dynasty II: The Colbys	ABC	14.6/22
27.	20/20	ABC	14.4/24
28.	Hunter	NBC	14.4/22
29.	Kate & Allie	CBS	14.2/22
30.	Second Serve	CBS	13.6/22
31.	Leo & Liz in Bev. Hills	CBS	13.0/25
32.	Joe Piscopo Special	ABC	12.7/22
33.	A Team	NBC	12.6/22
34.	Hill Street Blues	NBC	12.6/20
35.	Scarecrow & Mrs. King	CBS	12.4/21
36.	Love Boat	ABC	12.3/23
37.	Facts of Life	NBC	12.2/25
38.	Cagney & Lacey	CBS	12.1/20
39.	Brotherhood of Justice	ABC	11.6/19
40.	Remington Steele	NBC	11.3/21
41.	Blacke's Magic	NBC	11.1/19
42.	Stark: Mirror Image	CBS	11.0/18
43.	Bridges to Cross	CBS	10.9/17
44.	Magnum, P.I.	CBS	10.7/20
45.	Webster	ABC	10.6/22
46.	Disney Sunday Movie	ABC	10.6/19
47.	Hardcastle & McCormick	ABC	10.6/18
48.	Crazy Like a Fox	CBS	10.5/22
49.	Gimme a Break	NBC	10.3/23
50.	Simon & Simon	CBS	10.1/17
51.	Knight Rider	NBC	9.9/20
52.	Orphan Animals	CBS	9.6/16
53.	Dom De Luise & Friends	ABC	9.5/18
54.	West 57th	CBS	9.4/16
55.	Poltergeist	ABC	9.2/16
56.	Last Precinct	NBC	8.8/16
57.	Charlie & Co.	CBS	8.7/18
58.	Airwolf	CBS	8.1/15
59.	Benson	ABC	8.4/13
60.	Mr. Sunshine	ABC	8.0/13
61.	Ripley's Believe It or Not	ABC	6.4/9
62.	Fast Copy	NBC	5.1/10

*indicates premiere episode

Fifth Estate funds: PAC update

Returns in on first-quarter FEC filings for communications-related political action committees

As the 1986 elections draw closer, contributions to key communications and copyright policymakers are beginning to increase. Political action committees (PAC's) sponsored by the leading broadcasting, cable and motion picture industries, in first-quarter filings at the Federal Election Commission, raised more than $140,000 and distributed $83,230. Leading the way in first-quarter contributions (Jan. 1 to March 31, 1986) was the National Association of Broadcasters' TARPAC (Television and Radio PAC) which reported $79,403 "cash on hand" at the beginning of the year, $19,867 in receipts and $45,135 in disbursements. The National Cable Television Association's CablePac raised $68,554 and spent $19,069. CablePAC reported $45,313 "cash on hand" at the beginning of the year. The Association of Independent Television Stations PAC listed $60,525 in receipts and $8,600 in disbursements with $3,123 cash on hand.

While TARPAC is considered the leading political fund raiser for the broadcasting industry, several group operators have their own committees. The same holds true for NCTA (BROADCASTING, April 14). In the production community, contributions from the Motion Picture Association of America's PAC were less than those of CablePAC and TARPAC, with $8,025 in contributions and $1,000 in receipts. MPAA reported $11,930 in cash at the start of the year. Despite those lower figures, contributions from the many studios and production companies that have their own PAC's and from individuals in the creative community often lead the broadcasting and cable industries.

Much of the Fifth Estate PAC money goes to members of the House and Senate Commerce Committees, which have jurisdiction over telecommunications policy, and the House and Senate Judiciary Committees, which oversee copyright matters. Members of the House and Senate Budget and Appropriations Committees and the House Ways and Means Committee often receive contributions (see below).

Individual contributions from industry leaders, lobbyists and lawyers active in communications issues are also given to the lawmakers, in addition to money disbursed by leading associations (see chart, page 60). On the House side, for example, House Telecommunications Subcommittee Chairman Tim Wirth (D-Colo.), who is waging a campaign battle for a Senate seat, reported receiving $620,732 in contributions for the first quarter of 1986.

Among some of the individuals supporting Wirth: Richard Ramirez, WHCT-TV Hartford, Conn., $500; Frank Biondi, Coca-Cola Enterprises, $250; Corporation for Public Broadcasting board member Sharon P. Rockefeller, $1,000, and husband Senator John (Jay) D. Rockefeller (D-W.Va.), $1,000; Alan Horn, 20th Century Fox, $250; Joel Jankowski, Akin, Gump, Strauss Hauer & Feld (a law firm that lobbies on behalf of MPAA), $500; lobbyist Howard G. Paster, Timmons & Co., $500; Grant Tinker, NBC, $500; Michael Medavoy, Orion Pictures, $500; Michael Bader, of the law firm of Haley, Bader & Potts, $600, and Joan Bader, $400; David Lloyd, Arnold & Porter, $250; Stephen M. Boyd, Bryan, Cave, McPheeters & McRoberts, $500; Richard M. Schmidt Jr., Cohn & Marks, $500; Alfred Taubman, Detroit businessman who has made a bid for the Pulitzer Publishing Co., $1,000; Charles Fries, Charles Fries Productions, $500; Thomas Hale Boggs Jr., Patton, Boggs & Blow, $504; law firm of Pierson, Ball & Dowd, $500, and law firm of O'Connor & Hannan, $250; George Beasley, Beasley Broadcast Group, $300, and Robert Regalbuto, WCPO-TV Cincinnati, $300.

Contributions to Wirth's campaign were also made by: Democratic Senatorial Campaign Committee, $17,500; General Electric NonPartisan Political Support Committee, $500; MCA PAC, $500; American Family PAC (committee for group broadcaster American Family Corp.), $1,000; Warner Amex Cable PAC, $100; Turner Broadcasting PAC, $1,250; American Society of Composers Authors and Publishers PAC, $500; SPACE PAC (Satellite Television Industry Association), $2,400; Verner, Liipfert, Bernard, McPherson & Hand PAC, $600, and Cable Systems Corp. PAC, $500.

Also running for the Senate is Representative James T. Broyhill (R-N.C.), ranking minority member of the House Energy and Commerce Committee, who has raised $1,224,504 so far this year. Those contributing to Broyhill's campaign include: Warner Amex Cable Communications PAC, $1,000; Jefferson-Pilot Federal Good Government Committee, $1,000; Gulf & Western Industries PAC, $1,000; American Family PAC, $125; O'Connor & Hannan, $500, and Bernard Wunder Jr., McNair, Glenn, Konduros, $500.

House Energy and Commerce Committee Chairman John Dingell (D-Mich.) is seeking reelection and has received $143,456 in contributions for the first quarter of 1986 from, among others: American Society of Composers, Authors and Publishers, $1,000; Fletcher, Heald & Hildreth, $500; Pierson, Ball & Dowd, $500; American Family PAC, $500; AT&T PAC, $5,000; Coca-Cola PAC, $500; COMSATPAC, $500; Crowell & Moring PAC, $500; Recording Arts PAC, $500; Joel Jankowsky, Akin, Gump, Strauss, Hauer & Feld, $500, and James G. O'Hara, Patton, Boggs & Blow, $500.

One House member who may exercise considerable influence on communications policy in the future is Representative Edward J. Markey (D-Mass.), who is in line to succeed Wirth as House Telecommunications Subcommittee chairman. According to FEC filings for the first quarter of 1986, Markey listed $29,807 in receipts. Individual contributors included NCTA President James P. Mooney, $300; Edward Taptich, McKenna & Wilkinson, $250, and John Stanton, McCaw Communications, $500.

On the Senate side, incumbent Senate Commerce Committee member Bob Packwood (R-Ore.), who raised $727,497 in the first quarter, reported a total of $5,865,065 in receipts since 1985. Senator Ernest Hollings (D-S.C.), ranking minority member of the Senate Commerce Committee, who is up for reelection, received $330,078 in contributions in the first quarter and a total of $1,358,786 since 1985.

Hollings contributors include: American Family Corp.'s John Amos, $1,000; Garner Anthony, Cox Enterprises, $100; W. L. Bolster, KSDK-TV St. Louis, $500; Daniel B.

Lichter look. A committee of the Corporation for Public Broadcasting board has decided to consider having a "content analysis" done of public affairs documentaries on public television. If approved, the two-year study would cost CPB about $185,000, depending on its scope, according to S. Robert Lichter, George Washington University political science professor, who would conduct the study with his wife, Linda (a co-director of the Washington-based Center for Media and Public Affairs). The proposed study, which was discussed at the CPB board's mission and goals committee meeting May 16, would "chart systematically, over a period of time," the themes, topics and information sources presented in some of PBS's programs. It would either examine shows from one season, or look at random samples of past programs, and would provide CPB with a scientific, objective "basis to understand" its programing, Robert Lichter said. "Instead of trading charges" of bias about PBS programs, Lichter added, there would be actual information on the content of the programing. The Lichters first suggested the idea to CPB "months ago," Robert Lichter said, adding that the proposal is still in "very preliminary" stages. A more detailed proposal will be presented at the CPB board's next meeting June 26-27.

Burke, Capital Cities/ABC, $500; Anne Cox, Cox Communications, $500; Ro D. Grignon, Taft Broadcasting, $100; James Hart, WBIR-TV Knoxville, Tenn., $100; Stanley S. Hubbard, Hubbard Broadcasting, $1,000; Dixon C. Lovvorn, WIS-TV Columbia, S.C., $95; James Lynagh, Multimedia Broadcasting, $100; Dan Naslankowski, WZTV(TV) Nashville, $100; Don McGourik, WMAZ-TV Macon, Ga., $100; Charles Mechem Jr., Taft Broadcasting, $100; Thomas Murphy, Capital Cities/ABC, $500; Roy Park, Park Communications, $250; Tom Paro, Maximum Service Telecasters, $250; Donald Pels, LIN Broadcasting, $250; Ward L. Quaal, Quaal Co., $1,000; Daniel Ritchie, Westinghouse Broadcasting & Cable, $1,000; John Rivers, WCSC-TV Charleston, S.C., $100; Donald Sbarra, Multimedia Cablevision, $100; William Schwartz, Cox Enterprises, $150; Dudley Taft, Taft Broadcasting, $100; Ted Turner, Turner Broadcasting System, $500; Carlyle Wagner, Taft Broadcasting, $100; Wilson Wearn, Multimedia, $1,000; Mike Weinblatt, Multimedia Entertainment, $100; Kenneth James Yager, WSPA-AM-TV Spartanburg, S.C., $1,000, and Coca-Cola PAC, $1,000.

In the Senate Judiciary Committee, Patrick Leahy (D-Vt.), ranking minority member on the Copyright Subcommitte, is seeking reelection. The Judiciary Committee is currently the scene of a major legislative fight among Hollywood, the music licensing organizations and television stations over music licensing. According to FEC reports, Leahy listed $280,824 in receipts for the first quarter of 1986 and a total of $818,851 since last year. Contributors include: Henry and Virginia Mancini, $2,000 and $1,000, respectively; Kelly Smith, Embassy Television, $1,000; Alan Horn, 20th Century Fox, $2,000; Norman Lear, $1,000; columnist Abigail Van Buren, $500; Gail Harrison, Wexler, Reynolds, Harrison & Schule, $333.30; Romano Romani, Parry & Romani Associates, $1,500; Nolanda Hill, Hill Broadcasting, $500; Allan Burns, MTM Enterprises, $250; Robert Schule, Wexler, Reynolds, Harrison & Schule, $333; Stuart Subotnick, Metromedia, $500; Anne Wexler, Wexler, Reynolds, Harrison & Schule, $333; Verner, Liipfert, Bernard, McPherson & Hand PAC, $2,000; COMSATPAC, $1,000, and American Society of Composers, Authors and Publishers PAC, $1,000.

□

Below, BROADCASTING has compiled a list of some of the Fifth Estate PAC's with totals for each candidate for the first three months of 1986. (The disbursement figure represents contributions to candidates and other PAC's and does not include other expenses.) Incumbent Senate members up for re-election this year are in bold. Members' major committee assignments are identified by: CC-House or Senate Commerce Committees; TS—House Telecommunications Subcommittee; CmS—Senate Communications Subcommittee; JC—House or Senate Judiciary Committees; CS—House or Senate Copyright Subcommittees; AC—House or Senate Appropriations Committees; BC—House or Senate Budget Committees, and WMC—House Ways and Means Committee.

NAB (TARPAC)

Cash on hand: $79,403.76
Total receipts: $19,867.14
Disbursements: 45,135.71

House

Beryl Anthony (D-Ark.) WMC	$1,000
Tom Bliley (R-Va.) TS	$900
John Breaux (D-La.)	$1,000
James Broyhill (R-N.C.) CC	$3,000
Frederick Boucher (D-Va.) CS	$2,500
Jim Bunning (Republican candidate for Kentucky House seat)	$500
Joe Canada (Republican candidate for Virginia House seat)	$250
Cardiss Collins (D-Ill.) TS	$500
Dennis E. Eckart (D-Ohio) CC	$300
Fred Grandy (Republican candidate for Iowa House seat left vacant by Berkley Bedell [D-Iowa])	$500
Jim Lightfoot (R-Iowa)	$1,000
Robert Matsui (D-Calif.) WMC	$350
Robert Michel (R-Ill.) minority leader	$1,000
Henson Moore (D-La.) BC, WMC	$1,000
Connie Morella (Republican candidate for Maryland House seat left vacant by Michael D. Barnes [D])	$250
Gerry Sikorski (D-Minn.) CC	$250
Ike Skelton (D-Mo.)	$250
Neal Smith (D-Iowa) AC	$500
Al Swift (D-Wash.) TS	$1,000

Senate

Alfonse D'Amato (R-N.Y.) AC	$1,600
Ernest Hollings (D-S.C.) AC, CmS	$4,000
Robert Kasten (R-Wis.) AC, BC, CC	$1,000
Frank Murkowski (R-Alaska)	$1,000
Paul Trible (R-Va.) CC	$1,000

Other

The House Leadership Fund	$2,500
U.S. Senate Democratic Leadership Circle	$10,000

NCTA

Cash on hand: $45,313.75
Total receipts: $68,554
Disbursements: 19,069

House

Jim Bates (D-Calif.) TS	$1,000
David Dreier (R-Calif.)	$250
Barney Frank (D-Mass.) CS	$500
Richard Gephardt (D-Mo.) WMC	$500
Dan Glickman (D-Kan.) JC	$500
Tom Kindness (R-Ohio) CS	$500
Mickey Leland (D-Tex.) TS	$4,000
Barbara Mikulski (D-Md.) CC	$1,100
Dave Obey (D-Wis.) AC	$500
Wayne Owens (Democratic candidate opposing Representative David Monson [R-Utah])	$250
Mike Oxley (R-Ohio) TS	$2,000
J.J. Pickle (D-Tex.)	$1,000
Al Swift (D-Wash.) TS	$1,000
Tim Wirth (D-Colo.) TS	$2,000

Senate

Slade Gorton (R-Wash.) BC, CmS	$1,000
Charles Grassley (R-Iowa) BC, JC	$1,000
Frank Murkowski (R-Alaska)	$1,000

INTV

Cash on hand: $3,123.89
Total receipts: $60,525
Disbursements: 8,600

House

Tom Bliley (R-Va.) TS	$300
James Broyhill (R-N.C.) CC	$500
John Bryant (R-N.C.) TS	$500
Jack Fields (R-Tex.) TS	$500
Dan Glickman (D-Kan.) JC	$500
Nancy L. Johnson (R-Conn.)	$500
Gerry Sikorski (D-Minn.) CC	$250
Tom Tauke (R-Iowa) TS	$500

Moratorium blocked. Efforts to attach a scrambling moratorium amendment to the "Federal Fire and Prevention Control Act" pending in the Senate (BROADCASTING, May 19) were dropped last week. Senators Wendell Ford (D-Ky.) and Dale Bumpers (D-Ark.), who were leading the drive for a moratorium, backed off after Senate Communications Subcommittee Chairman Barry Goldwater (R-Ariz.) agreed to permit hearings on scrambling broadcast and cable signals delivered by satellite (a hearing will be held in July). Ford and Bumpers had indicated earlier that their real motive for the moratorium was to get a commitment for a hearing. Although Goldwater agreed to a hearing, he is refusing to chair it. Senator Slade Gorton (R-Wash.), who was instrumental in persuading Goldwater to change his mind, will preside. Gorton was anxious to see the scrambling amendment fall to the wayside so as not to harm his chances of attaching a daylight saving time amendment to the bill.

On that front, the Senate passed an amendment that would advance daylight saving time by three weeks from the last Sunday in April to the first Sunday in April. A similar measure was adopted by the House last year. The House version would not only make those changes in the spring but would also add another week of daylight-saving time in the fall. Standard time would begin the first Sunday of November rather than the last Sunday in October. (Uniform poll closing legislation pending in the Senate and passed by the House would extend daylight saving time for two weeks longer in the Pacific time zone [BROADCASTING, Feb. 3]). The National Association of Broadcasters opposed the measure. "We regret that Congress supports this extension, which will make it harder for daytime broadcasters to serve the needs of their communities," said John Dille, chairman of the National Association of Broadcasters radio board and president of Federated Media, Elkhart, Ind. Dille noted that the legislation authorizes the FCC to make such powers and operating hour adjustments that may be permitted under existing treaties. "We hope the commission will take note of this language," he said.

Senate

Christopher Bond (Republican candidate for Missouri Senate seat left vacant by Senator Thomas F. Eagleton [D]) $500
Paula Hawkins (R-Fla., chairman, Children, Family, Drugs & Alcoholism Subcommittee) $1,000
Ernest Hollings (D-S.C.) AC, CmS $1,000
Robert Kasten (R-Wis.) AC, BC, CC .. $1,000
Arlen Specter (R-Pa.) AC, JC $1,000

Other

The House Leadership Fund $500

Motion Picture Association of America

Cash on hand: $11,930.97
Total receipts: $1,000
Disbursements: $8,025

House

Tom Daschle (D-S.D.) $500

Sam Gibbons (D-Fla.) WMC $1,000
James R. Jones (D-Okla.) WMC $1,000
Raymond McGrath (R-N.Y.) WMC $500
Marty Russo (D-Ill.) BC, WMC $525.80
Ron Wyden (D-Ore.) CC $500

Senate

Bob Graham (Democratic candidate opposing Senator Paula Hawkins [R-Fla.]) $1,000
Ernest Hollings (D-S.C.) AC, CmS $1,000
Daniel Patrick Moynihan (D-N.Y.) BC ... $1,000
Arlen Specter (R-Pa.) AC, JC $1,000

TELECASTINGS

Crosstown traffic

Capcities/ABC-owned KABC-TV Los Angeles and KGO-TV San Francisco have signed agreements to install Jefferson-Pilot Data Systems sales-traffic and financial management computer systems.

The supplier's JDS 2000 system, which runs on IBM System 36 hardware, is also in use at Capcities/ABC's KTRK-TV Houston and KFSN-TV Fresno, Calif. NBC- and Viacom-owned radio stations also announced plans earlier this spring to purchase the system.

JDS is a division of Charlotte, N.C.-based Jefferson-Pilot Communications Co., owner of 11 radio and two TV stations. According to a spokesman, JDS has over 300 of its computer systems in operation at broadcast and cable facilities.

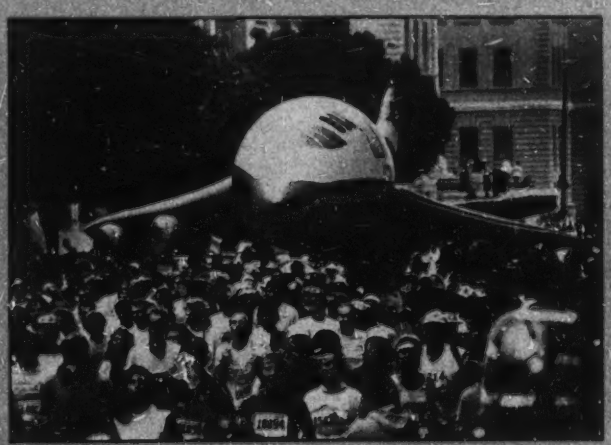
The company has also introduced several new PC-based computer software packages, including a productivity system for TV sales and research, a call-out-research system and a new sales-traffic-billing system for radio using IBM's new desktop IBM 36 PC.

Playing ball

On June 23-24, Newstar Sports, a New York-based sports marketing firm, will sponsor The Sports Conference, a series of seminars, panels and luncheons at New York's Waldorf hotel, where advertisers, business people and athletes will discuss the future of professional sports on broadcast outlets. Among those scheduled to appear are Neal Pilson, executive vice president, CBS/Broadcast Group, who will provide an overview of sports on network television and radio; Mike Roarty, executive vice president, Anheuser-Busch, who will speak on "Sports as a Sales Tool"; INTV President Preston Padden, who will speak on the importance to sports of independent stations, and Rick White, executive vice president of Major League Baseball, who will review licensing with baseball teams.

Landau status

Former Corporation for Public Broadcasting Chairman Sonia Landau, whose term expired last March, although the White House has announced plans to renominate her to the board, has denied press reports that said she believes Senator Jay Rockefeller (D-W.Va.) is "blocking her confirmation." She told BROADCASTING last week that "I understand he [Rockefeller] is voting against me, and what other forms this takes on remains



Streets of San Francisco. More than 100,000 people turned out for the 75th running of the Bay to Breakers race on May 18. In the third year of a five-year contract, KPIX(TV) San Francisco was well-prepared for the event, which is called the biggest foot race in the world as well as the oldest consecutively run contest. The station used 12 cameras and 10 personalities in various locations along the 12-kilometer route. Vehicles included four motorcycles (including the one pictured at right carrying news anchor Kate Kelly in a sidecar as she covered the front runners in the women's race), an electric car, three helicopters and stationary cameras in cherry pickers and on rooftops. (The large balloon at left floating above the runners near the finish line was not a KPIX vehicle.)

An estimated 400,000 people watched the live race coverage (an increase from 1985 of 21%, according to Arbitron, 24% in Nielsen) and saw Grete Waitz set a new women's record and Ed Eyestone set a new course record.

10031. Principal has no other broadcast interests. Filed May 2.

■ Topsham, Me.—Mainely Music Ministries seeks 95.5 mhz; 3 kw; HAAT: 327.7 ft. Address: P.O. Box 432, Freeport, Me. 04032. Principal is group of 12 headed by Thomas Starkey. It has no other broadcast interests. Filed May 12.

■ Topsham, Me.—Lights Communications Corp. seeks 95.5 mhz; 3 kw; HAAT: 328 ft. Address: 50 Monument Square, Portland, Me. 04101. Principal is owned by Gwendolin S. Warren and J. Maurice Princiville. It has no other broadcast interests. Filed May 7.

■ Topsham, Me.—Dennis H. Curley seeks 95.5 mhz; 3 kw; HAAT: 328 ft. Address: 41-G Horicon Ave., Glens Falls, N.Y. 12801. Principal has interest in WBZA(AM) Glens Falls and WNIQ(FM) Hudsons Falls, N.Y. Filed May 6.

■ Topsham, Me.—Bruce S. and Ruthanne F. Hamlin seeks 95.5 mhz; 3 kw; HAAT: 328 ft. Address: Walnut Hill Heights, Cumberland, Me. 04021. Principal has no other broadcast interests. Filed May 7.

■ Topsham, Me.—Kirkley Paige Beal seeks 95.5 mhz; 3 kw; HAAT: 328 ft. Address: 1829 Chantilly Court, Virginia Beach, Va. 23451. Principal has no other broadcast interests. Filed May 7.

■ Topsham, Me.—Peggy Lee Tallyn seeks 95.5 mhz; 3 kw; HAAT: 328 ft. Address: 715 Northeast Dr., Milton Manors, Fla. 33305. Principal has no other broadcast interests. Filed May 7.

■ Topsham, Me.—Stevens Communications seeks 95.5 mhz; 3 kw; HAAT: 328 ft. Address: 95 Park St., Lewiston, Me. 04240. Principal is owned by Alfred C. Frawley, who has no other broadcast interests. Filed May 7.

■ Salisbury, Md.—Thompson's Radio Limited Partners seeks 98.9 mhz; 3 kw; HAAT: 328 ft. Address: 4560 Texas Avenue S.E., Washington 20019. Principal is equally-owned by Joseph O. Thompson Sr., Brian E. Thompson, Constance M. Thompson and John E. Dettra. Dettra is 50% owner of WQRA(AM) Warrenton, Va., and has apps. pending for new FM's at Bridgewater and Richmond, Va. Filed May 14.

■ Salisbury, Md.—Tr/as Salisbury Co. seeks 98.9 mhz; 3 kw; HAAT: 328 ft. Address: 42 Challenger Court, Walkerville, Md. 21793. Principal is owned by Marlene Powell Levering. She has no other broadcast interests. Filed May 14.

■ Salisbury, Md.—Impulse Inc. seeks 98.9 mhz; 3 kw; HAAT: 328 ft. Address: Spector 26D, 77 Fullerton St., New York 10038. Principal is equally owned by Diane Janet Wolsk and Arthur Stepanyants. They have no other broadcast interests. Filed May 14.

■ Salisbury, Md.—Bruce D. Blanchard seeks 98.9 mhz; 3 kw; HAAT: 308 ft. Address: 3903 Atlantic Ave., #103, Ocean City, Md. 21842. He has no other broadcast interests. Filed May 14.

■ Salisbury, Md.—Salisbury Broadcasting Inc. seeks 98.9 mhz; 3 kw; HAAT: 328 ft. Address: 111 Downtown Plaza, Salisbury, Md. 21801. Principal is equally owned by Linda Fritz Bell and Harry E. Bovaz Jr. They have no other broadcast interests. Filed May 14.

■ Salisbury, Md.—Salisbury FM Broadcasting Co. seeks 98.9 mhz; 3 kw; HAAT: 327 ft. Address: 1020 Adams St., Unit 2A, Salisbury, Md. 21801. Principal is owned by Marcia Hull (51%) and Samuel S. Carey (49%). They have no other broadcast interests. Filed May 14.

■ Salisbury, Md.—David L. Steel Jr. seeks 98.9 mhz; 3 kw; HAAT: 325 ft. Address: Box 177-D, Rutledge Rd., Queenstown, Md. 21658. Steel is app. for new FM in Upper Arlington, Ohio. Filed May 14.

■ Salisbury, Md.—William A. Mallery d/b/a Salisbury Broadcasting seeks 98.9 mhz; 3 kw; HAAT: 328 ft. Address: 405 Pinehurst Ave., Salisbury, Md. 21801. Principal has no other broadcast interests. Filed May 14.

■ Salisbury, Md.—First Minority Broadcasters of Salisbury Inc. seeks 98.9 mhz; 3 kw; HAAT: 328 ft. Address: Route 3, Box 245B, Danwood Dr., Delmar, Md. 21875. Principal is corporation headed by Edward M. Scandrett, president. It has no other broadcast interests. Filed May 14.

■ Salisbury, Md.—Gallus Radio Broadcasting Inc. seeks 98.9 mhz; 3 kw; HAAT: 225.5 ft. Address: 1003 Debeck Dr., Rockville, Md. 20852. Principal is corporation headed by Kenneth R. Strawberry, president. It has no other broadcast interests. Filed May 14.

■ Grand Rapids, Mich.—Richard Culpepper seeks 98.9 mhz; 2.35 kw; HAAT: 370.6 ft. Address: 1834 Linden SE, 19507. Principal owns WKWM(AM) Kentwood, Mich. Filed May 5.

■ Grand Rapids, Mich.—Capitol Cities Broadcasting Co. seeks 98.9 mhz; 3 kw; HAAT: 327.9 ft. Address: 2407 Enfield Rd., Austin, Tex. 78703. Principal is Austin-based group of four AM's and five FM's, principally owned by Richard Oppenheimer. Filed May 5.

■ Grand Rapids, Mich.—FM Grand Rapids Ltd. Partnership seeks 98.9 mhz; 3 kw; HAAT: 328 ft. Address: 2260 Saginaw Rd., SE, 49506. Principal is owned by Robbie Butler and George Lindemann. It has no other broadcast interests. Filed May 7.

■ Grand Rapids, Mich.—Don H. Barden seeks 98.9 mhz; 3 kw; HAAT: 328 ft. Address: 1249 Washington Blvd., Detroit 48226. Principal owns four Michigan cable systems and is app. for 10 new FM's. Filed May 7.

■ Grand Rapids, Mich.—Haith Broadcasting Corp. seeks 98.9 mhz; 3 kw; HAAT: 327 ft. Address: 2511 Normandy Dr., SE, 49506. Principal is owned by Linda Haith, who has no other broadcast interests. Filed May 7.

■ Grand Rapids, Mich.—Stone Communications Inc. seeks 98.9 mhz; 3 kw; HAAT: 328 ft. Address: P.O. Box 5055, Petosky, Mich. 49720. Principal is owned by Richard D. Stone, who has no other broadcast interests. Filed May 7.

■ Grand Rapids, Mich.—Grand Rapids 98 Inc. seeks 98.9 mhz; 3 kw; HAAT: 328 ft. Address: 700 McKay Tower, 49503. Principal is owned by Benjamin L. Hogan, Christian S. Ferguson and Margie R. McNutt. It has no other broadcast interests. Filed May 7.

■ Grand Rapids, Mich.—David S. Kuiper seeks 98.9 mhz; 3 kw; HAAT: 328 ft. Address: 84 Westmont NW, 49504. Principal has has no other broadcast interests. Filed May 7

■ Vassar, Mich.—Don H. Barden seeks 89.9 mhz; 3 kw; HAAT: 290 ft. Address: 1249 Washington Blvd., 21st fl., Detroit, 48226. Principal owns four Michigan cable systems and is app. for 10 new FM's. Filed May 14.

■ Vassar, Mich.—Julie G. Wrenn seeks 89.9 mhz; 3 kw; HAAT: 290 ft. Address: 231 Sackett St., Box 5, Brooklyn, N.Y. 11213. She has no other broadcast interests. Filed May 14.

■ Vassar, Mich.—Michael Joseph Shumpert seeks 89.9 mhz; 3 kw; HAAT: 328 ft. Address: 2526 Chevrolet Ave., Flint, Mich. 48504. Principal is senior account executive for WDZZ-FM Flint, Mich. He has no other broadcast interests. Filed May 14.

■ Kingsford, Mich.—Alice Slater and her husband, Dr. Edward Slater, seek 98.9 mhz, 1.79 kw, HAAT: 406 ft. Address: 1115 Stockbridge, Iron Mountain, Mich. 49801. Principal is owned by Alice Slater (90%) and Edward Slater (10%). Edward Slater is on board of directors of noncommercial WRVM-FM Suring, Wis. Filed May 7.

■ New Prague, Minn.—Kingsley H. Murphy Jr. seeks 95.5 mhz; 3 kw; HAAT: 327.4 ft. Address: 207 Textile Building, 119 North Fourth St., Minneapolis 55401. Murphy also owns WISS-AM-FM Berlin, Wis., and KCHK(AM) New Prague, Minn. Filed May 14.

■ New Prague, Minn.—New Prague Broadcasting Co. seeks 95.5 mhz; 3 kw; HAAT: 328 ft. Address: P.O. Box 308, Prior Lake, Minn. 55372. Principal is equally owned by Phyllis O. Markley and Judith M. Clarine. Markley owns 10% of Voyageur Broadcasting Co. jointly with her husband, David L. Markley. Voyageur owns WMIN(AM) Maplewood, Minn. Filed May 14.

■ New Prague, Minn.—Joan a Kalyvas seeks 95.5 mhz; 3 kw; HAAT: 328 ft. Address: Route 4, Maple Acres #10, New Prague, Minn. 56071. She has no other broadcast interests. Filed May 14.

■ Windsor, N.C.—Franklin Broadcasting seeks 98.9 mhz, 3 kw, HAAT: 327.7 ft. Address: 237 Western Blvd., Jacksonville, N.C. 28540. Principal is owned by Charles E. Franklin, who has interest in WBQZ(AM) Camp Lejeune, N.C., and WETC(AM) Wendell-Zebulon, N.C., and is app. for 10 new FM's. Filed May 7.

■ Windsor, N.C.—David G. Perry seeks 98.9 mhz, 3 kw, HAAT: 328 ft. Address: Rt. 2 Box 111, Windsor, N.C. 27983. Principal has no other broadcast interests. Filed April 24.

■ Wishek, N.D.—Mary Verkest seeks 100.3 mhz; 100 kw; HAAT: 1,000.6 ft. Address: Route 8, Hayward, Wis. 54843. She is 50% owner of M&M Broadcasting Inc., which owns WFCL-AM-FM Clintonville, Wis., and is applicant for new FM's in Baraga, Mich., and Redfield, S.D. Filed May 14.

■ Niles, Ohio—Geri Taczak seeks 106.1 mhz; 3 kw; HAAT: 328 ft. Address: 7226 Warren Sharon Road, Brookfield, Ohio 44403. Taczak is owner of WOKG(AM) Warren, Ohio, and has app. pending for new FM in Upper Arlington, Ohio. Filed May 14.

■ Niles, Ohio—WNIO Broadcasting Inc. seeks 106.1 mhz; 3 kw; HAAT: 328 ft. Address: 5380 West Webb Rd., Austintown, Ohio 44515. Principal is owned by Robert Doane (63%), Dominic A. Baragona (32%) and Garry Zocolo (5%). It owns WNIO(AM) Niles, Ohio. Filed May 14.

■ Niles, Ohio—D.J.R. Corp. seeks 106.1 mhz; 3 kw; HAAT: 328 ft. Address: 3172 Clearwater, Warren, Ohio 44485. Principal is owned by David Grubbs, Judy Miller, Ron Brown (25% each), Jackie Pleasant (15%) and Cindy Thomas (10%). It has no other broadcast interests. Filed May 14.

■ Upper Arlington, Ohio—New World Broadcasting seeks 98.9 mhz; 0.538 kw; HAAT: 780 ft. Address: 844 South Front Street, Columbus, Ohio. Principal is owned by Andrew Love (30%) and Sheridan Broadcasting Corp. (70%). Sheridan owns WAMO-AM-FM Pittsburgh and WUFO-(AM) Amherst, N.Y. It also has interst in apps. for new FM's in Richmond, Va., and Corydon, Ind. Filed May 14.

■ Upper Arlington, Ohio—Benjamin Macwan seeks 98.9 mhz; 3 kw; HAAT: 308 ft. Address: 47-01 Newtown Road, Long Island, N.Y. 11103. Macwan is app. for FM's in Smyrna, Del., Standish, Mich.; Coal City, Ill., and Orlando, Fla. He has interest in new FM in Hardeesville, S.C., and new FM in Arlington, N.Y. Filed May 14.

■ Upper Arlington, Ohio—G.C. Communications seeks 98.9 mhz; 3 kw; HAAT: 328 ft. Address: 6030 Springburn Dr., Dublin, Ohio 43017. Principal is general partnership headed by Earl Harris, which also has interest in app. for new FM's in Anchorage and Orlando, Fla. Filed May 14.

■ Upper Arlington, Ohio—Mary Storer Mahaffey seeks 98.9 mhz; 3 kw; HAAT: 328 ft. Address: 4359 Shire Cove Rd., Columbus, Ohio 43220. Principal has no other broadcast interests. Filed May 14.

■ Upper Arlington, Ohio—PN Radio Co. seeks 98.9 mhz; 3 kw; HAAT: 327.4 ft. Address: 157 West 57th St., New York 10019. Principal is general partnership owned by Private Network Radio Inc. (51%) and Broadcast Data Corp. (49%). It has applied for nine other new FM's. Filed May 14.

■ Upper Arlington, Ohio—Claire Tow seeks 98.9 mhz; 3 kw; HAAT: 308 ft. Address: 65 Locust Avenue, New Canaan, Conn. Tow is 50% owner of WVJS(AM)-WSTO(FM) Owensboro, Ky. She also has apps. pending for new FM's in Shepherdsville, Ky., and Orlando, Fla. Principal is wife of Leonard Tow, president of Century Communications, New Canaan, Conn.-based group of 26 cable systems. Filed May 14.

■ Upper Arlington, Ohio—Walker Broadcasting Co. seeks 98.9 mhz; 0.87 kw; HAAT: 596 ft. Address: 1819 Franklin Park South, Columbus, Ohio 43205. Principal is headed by Ann B. Walker, president. It has no other broadcast interests. Filed May 14.

Summary of broadcasting as of Feb. 25, 1985

Service	On Air	CP's	Total *
Commercial AM	4,718	170	4,888
Commercial FM	3,875	418	4,293
Educational FM	1,231	173	1,404
Total Radio	9,824	761	10,585
FM translators	789	444	1,233
Commercial VHF TV	540	23	563
Commercial UHF TV	401	222	623
Educational VHF TV	114	3	117
Educational UHF TV	186	25	211
Total TV	1,241	273	1,514
VHF LPTV	242	74	316
UHF LPTV	141	136	211
Total LPTV	383	210	593
VHF translators	2,889	166	3,055
UHF translators	1,921	295	2,216
ITFS	250	114	364
Low-power auxiliary	624	0	624
TV auxiliaries	7,430	205	7,635
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,338	53	12,391
Aural STL & intercity relay	2,839	166	3,002

* Includes off-air licenses.